



MANHATTAN CENTER

The Hammerstein & The Grand

Conveniently located at 311 West 34th Street between 8th & 9th Avenues, the Manhattan Center complex is home to the Hammerstein Ballroom, Grand Ballroom, television and recording studios.

Our historic venue can accommodate any event from live performances, galas and fundraisers to product launches, meetings and televised events.

VENUE HIGHLIGHTS

100+ year old free standing facility

combined 50,000 square feet of flexible space

television & recording studios

control rooms with full connectivity to the ballrooms

full-service production capabilities

75 foot ceilings

built-in audio & lighting

two stages

MANHATTAN CENTER



FIRST IMPRESSIONS MAKE A DIFFERENCE



lobby & entry
direct access from 34th Street
unobstructed space
full transformations
vinyl wall wrapping
carpet installation
registration



HAMMERSTEIN BALLROOM

*from conventions, product launches, and upfronts to
galas, large receptions, and fundraisers...
the Hammerstein is your playground*



THE HAMMERSTEIN

room size: 35,000 square feet

ceiling height: 75 feet

theatre style: up to 2,000

seated dinner: up to 1,000

opera boxes: 120

1st balcony: 535 Flexible Seating

2nd balcony: 525 Reserved Seating

lower level: 4,000 square feet

dressing rooms: 10

(2) salons or lounge areas

Originally built as an opera house, The Manhattan Center's versatile space has been home to a multitude of events. From galas, receptions, and fashion shows to conferences, product launches, and live events, the Hammerstein Ballroom is perfect for any event.

FUN FACT:

BravoCon originated at Manhattan Center and was also the scene of the infamous Vanderpump Rules after-party.

GRAND BALLROOM

*An architectural masterpiece that exudes sophistication.
It is timeless elegance and customizable settings
make every occasion unforgettable.*



THE GRAND

The Grand Ballroom is a warm and intimate space located on our 7th floor. Boasting ornate architecture and world-renowned acoustics, this space is perfect for your non-profit galas, receptions, meetings, and live events.

FUN FACT:

The Grand Ballroom is one of the two most acoustically sound rooms in the country and has been home to many film scores including West Side Story, Fiddler on the Roof, and Maestro.

SUPER FUN FACT:

Bruce Springsteen, Steven Spielberg, and Rita Moreno were guests for one of those recordings.

room size: 15,000 square feet

ceiling height: 40 feet

theatre style: up to 1200

reception style: up to 1200

seated dinner: up to 600

wrap-around balcony: 340 flexible seating

dressing rooms: 7

(2) salon or lounge areas



YOUR BRAND



EVERYWHERE



All branding and installation are done by our trusted partners at Pinpoint!

RENTAL RATES

hammerstein ballroom	\$50,000.00 per day
grand ballroom	\$30,000.00 per day

room rental includes:

state of the art house sound & lighting systems

TPA (temporary place of assembly)

staff & house production wifi (back of house use only)

restroom attendants & elevator operators (event days only)

coat check attendants

house inventory of tables & chairs

electrical power

hvac

facility buyout	\$85,000.00 per day
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additional inclusions:

use of both the Hammerstein and Grand

34th street marquee

(4) digital monitors

ability to brand the lobby and elevators

TRUSTED PARTNERS

branding and installation: experience pinpoint

Steve Gentile

203-301-4273 x 306

sgentile@experiencepinpoint.com

broadway party rentals

Diane Dorn

718-821-4000 / 646-235-2490

diane@broadwaypartyrentals.com

specialty furniture:

afr furniture

Meredith Reed

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carpeting:

halls carpet

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draping:

quest events

Tina Mamkegh

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Irene Hernandez

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thomas preti

Jessica Alton

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great performances

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olivier cheng

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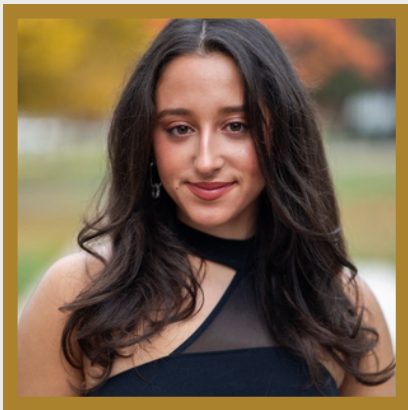


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*Thank you for your interest in Manhattan Center.
We look forward to having the opportunity to work with you!*

FOLLOW US

